



Designer and Rule Bender

Chloe Bender
(914) 629 0783
chloebenderdesigns@gmail.com
chloebendercreative.com

EXPERIENCE

GoodWeird Studios

Art Director Intern

November 2023 - Present | New York, NY

Drove and upheld artistic direction, ensuring brand consistency across diverse creative projects, with a primary focus on proposals for commercials, TV shows, and movies. Created detailed case studies highlighting the success of commercials for renowned brands, Shopify and Tanqueray Gin.

Furman Roth

Advertising Intern

October 2023 - January 2024 | New York, NY

Conducted thorough research to identify target audiences and potential clients, laying a strategic groundwork for campaign success. Collaborated across teams, contributing to the development and execution of advertising initiatives. Leveraged graphic design proficiency to enhance proposals and refine advertisements. Proactively pitched innovative concepts for upcoming ad campaigns.

Narrative Entertainment

Creative Services and Marketing Intern

September - October 2023 | New York, NY

Designed compelling YouTube thumbnails, produced marketing materials showcased at MIPCOM in Cannes, solidifying brand recognition on a global scale. Developed detailed decks defining company identity and services, pivotal for cultivating strategic partnerships with licensors and distributors.

Stride

Social Media Production Intern

June - August 2022 | Remote

Crafted multimedia content for targeted social media engagement, implemented highly effective brand strategies during outreach efforts, responded to inquiries from the target audience, and actively promoted the company's initiatives on social media platforms.

SafeUp

Marketing Intern

January - August 2021 | Tel Aviv, IL

Sourced trending news and ideas for social media content, while effectively identifying and engaging with influencers. Achieved notable success in influencer outreach, resulting in the formulation of a template for future engagement strategies.

Equal Time Magazine

Creative Director

February - May 2021 | Syracuse, NY

Directed and managed graphic design and photography teams to achieve seamless execution of creative concepts. Organized meetings with the publishing company to review printing specifications and magazine deadlines, ensuring project advancement.

TECHNICAL SKILLS

Photoshop | Illustrator
InDesign | XD | AfterEffects

CREATIVE SKILLS

Ideation
Research
Art Direction
Copywriting
Branding
Packaging
Advertising
UX/UI
Web Design
Exhibit Design

EDUCATION

Syracuse University

College of Visual & Performing Arts
B.F.A. Communications Design
May 2023